**Project Summary**

**Audience:**

We are representing the research and analytics team of an American insurance company, Happy Insurance Partners (HIP) Inc., headquartered in College Park, Maryland looking to expand its business to a new region outside the United States. The presentation is a proposal of our data driven research and is being presented to the board of directors at HIP for whom the research was conducted.

**Target:**

The analysis of data is being conducted to find out an investment destination for our insurance company to expand its business. The company is really reserved with its investments and wants to make sure that the investment has to be safe with a good appreciation in the next decade.

**Source Data**

Team HIP will be analyzing the World Development Report 2014 which is compiled by the World Bank. It consists of data aggregated from various sources which comprises of 75 indicators that are relevant to the management of risk in the context of development. The prime purpose of this dataset is to get countries familiar with potential risks that work against its development. The report consists of large amount of data from demography, natural disasters, education and income which makes it favorable to be analyzed for a global insurance service provider.

The World Bank, World Development Report 2014 (World Development Report, 2016. Wdr2014-annex-tables.csv [Data set CSV File]. Retrieved from http://data.worldbank.org/data-catalog/world-development-report-2014. September 22nd, 2016.)

**Processing**

The dataset contained a lot of information that was irrelevant to our research question in addition to null values. We started with the data cleaning process prior to our analysis. The initial analysis such as central tendency and histograms were carried out in R. Additionally, the filtering of top 10 countries and its plotting was also done in R. As we advanced with our work, we used Tableau for the purpose of better visual representation and quicker analysis.

**Plots & Interpretation**

We used different types of visualizations in Tableau to represent our data in the best possible way.

**Decision & Conclusion**

**WORD COUNT:**